

Elmer Barrera
Product Designer

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EXPERIENCE

SUMMER 2018

Facebook – Product Design Intern

Worked cross-functionally to prototype solutions that promote business trust for SMB advertisers.

SPRING 2017 - FALL 2018

UCSD Cognitive Science Dept – Instructional Apprentice

Designed curriculum, facilitated critique for upper division design courses – Usability & Information Architecture, Practicum in Web Design.

SPRING 2017 - FALL 2018

Design at UCSD – President

Worked with alumni, faculty, and industry to foster an undergraduate design community. Coordinated the school's first design conference.

SUMMER 2017

Workday – Product Design Intern

Identified and prototyped opportunities that improve the PTO request process. Took 3rd at company hackathon.

FALL 2016 - SPRING 2017

UCSD Biomed Informatics Lab – Research Assistant

Researched & designed an awareness system for Latinx families to help improve family routine. Abstract accepted at CHI 2017.

SPRING 2017 - FALL 2017

The Design Lab – Design Research Intern

Conducted research and prototyped concepts for industry partners SAP and Planet3 on behalf of the design research hub led by Don Norman.

EDUCATION

GRADUATING DEC 2018

B.S. Human Computer Interaction
UC San Diego

WINTER - SPRING 2018

UCEAP Exchange – Sweden
Lund University

SKILLS

Interaction Design, Visual Design, Product Thinking, User Research, Prototyping, Sketch, InVision, Origami, Principle, Photoshop, Illustrator, HTML, CSS